

The meeting of the Community Advisory Board was held 5:30 PM November 7, 2019 at Kross Roads.

In attendance: Martha Kross Vinson, Sandra Gunther, Melody Haag, Kristin Bartus, Rich Hogan, Skye Hogan and Barbara Hahn

CAB account – after paying \$208.71 for the mailer with the Cullom Community Market, current balance is \$307.12

Old Business

Recap Christmas on Main Street

Despite the cold, was a success.

Will book the date for the popular horse and carriage – new route was successful.

Passport, scavenger hunt and reindeer games should continue, very popular.

Need to make sure have candy canes for Santa Claus.

Will hold House Decorating Contest – will need to source prizes.

Marc Haag would like to see plane decorated.

Community Connection Grant Award

Received \$1,000 grant to be used for 1000 rack cards and 4x6 banner from Business Connection.

Wasn't our understanding on what we were applying for when applying for grant.

Don't believe the cards will work for promoting our events trying to get more people to attend. Example: Someone from Saunemin isn't going to pick up a rack card about Cullom to find out more information about Christmas on Main Street.

Will talk with Helen and Mary Beth to see if there is any way to be able do something else with grant with us doing our own promotions. Will also mention, the website Central IL Attractions needs to update the Cullom page, very out of date.

New Business

2020 Activities Scheduled

- * Saturday April 11th – Easter egg hunt at the park. Skye will check with Martha Hills about bringing live rabbits.
- * Revive Lego Club once a month – Alison is checking with art teachers to see if they're interested in helping out. Will provide snacks.
- * Cullom Celebration – start the Christmas Cash sales, investigate having a Dunk Tank.
- * October - Witch's Walk – in conjunction with School Homecoming activities and scarecrow contest. Wine and appetizer tasting. Will link up with Wine Shop from Wilmington where they have held this before.
- * Saturday October 31st Trunk or Treat
- * Saturday December 12th Christmas on Main Street

Next meeting will Thursday February 27th 5:30 PM at Kross Roads. Meeting adjourned at 6:00 PM